

## Event backgrounder: Meeting with UCOL on 5 June 2019

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<b>To:</b>	Hon Chris Hipkins, Minister of Education
<b>From:</b>	s9(2)(a) - Manager Delivery and Projects, Delivery Directorate
<b>Date:</b>	30 May 2019
<b>Reference:</b>	E-19-00705

### Purpose

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1. You are scheduled to meet with Universal College of Learning (UCOL) on Wednesday 5 June 2019 at 10.00am – 10.30am to discuss the Reform of Vocational Education (ROVE). You will be meeting with the Chief Executive of UCOL, Dr Amanda Lynn, and the Chair, Ben Vanderkolk. A biography of Dr Lynn and Mr Vanderkolk is attached in Appendix 3.
2. General information about UCOL is attached as Appendix 1. The A3 summary sheet includes a short narrative; delivery enrolment, site and demographic data; financial commentary and educational performance indicator (EPI) information for the 2017 year.
3. UCOL delivery information in Appendix 1 has not been updated for the 2018 delivery year yet, as the single data return for 2018 has not yet been provided but will be shortly. However, an indicative view of UCOL's Student Achievement Component (SAC) and Youth Guarantee (YG) funding compared with delivery for 2018 is included in Appendix 2.
4. UCOL's funding for 2019 is included in Appendix 4.
5. We recommend that this backgrounder be released with financial information withheld after meeting with UCOL.

### ROVE consultation at UCOL

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6. Stakeholder mapping information for the ROVE consultation at UCOL is included as Appendix 5.
7. UCOL's Chief Executive Dr Amanda Lynn has expressed confidence in UCOL's ability to engage in the reform process, referencing a desire to see a structure and funding system that enables learner-centric organisations.
8. UCOL's Chairman Ben Vanderkolk has also welcomed the reform process as enabling opportunities for both student and industry.

## UCOL focus areas

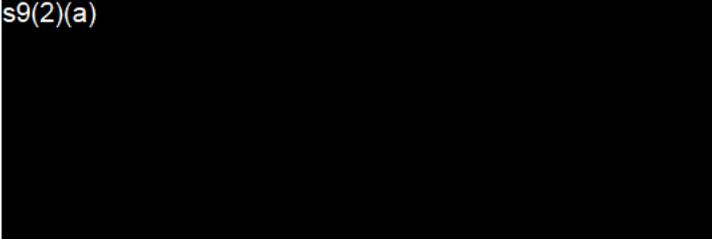
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9. UCOL is a regional ITP, established in 1902, that serves a large part of the lower North Island. The majority of services are provided at four campuses, located in the Manawatu, Whanganui, Wairarapa and Horowhenua regions.
10. UCOL is in a stable financial position, and has its own sustainability strategy, which incorporates financial as well as educational and operational initiatives.
11. s9(2)(j)  

12. UCOL has submitted a supplementary Investment Plan document to the TEC, focusing on the establishment of Centres of Vocational Excellence (COVEs) at UCOL. TEC encouraged UCOL to provide its feedback on COVEs to the ROVE project during the consultation period.

## Partnerships

13. UCOL has a partnership with Heytour Group Holdings to promote UCOL's programmes in China. UCOL plans to expand its offshore delivery and is also looking to set up a partnership with Saigon Tech in Vietnam.
14. UCOL is a key partner in Māori and Pasifika Trades Training with the *Te Puna Mātauranga o Whanganui* consortium. The consortium contributes to the Manawatu-Whanganui Regional Growth Study and *Te Pae Tawhiti*, the Māori Economic Development Plan for Manawatu/Whanganui. While coverage was focused in Whanganui initially, *Te Puna Matauranga o Whanganui* now operates through campuses in Whanganui, Wairarapa, Manawatu and Horowhenua.
15. UCOL partners with the Department of Corrections to deliver in prisons. Graham Lowe's "Kick for the Seagulls" initiative will be taught by UCOL at Manawatu Prison.

s9(2)(a)  


Manager Delivery and Projects - Delivery Directorate

30 May 2019

**Hon Chris Hipkins**

Minister of Education

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## **Appendix 1: UCOL summary sheet (A3)**

(refer accompanying A3)

## Appendix 1: UCOL summary sheet (A3)

### TEI PROFILE: Universal College of Learning

Chair: Ben Vanderkolk Chief Executive: Dr Amanda Lynn

**Key narrative:** Universal College of Learning (UCOL) is a category 2 EER provider with a main campus situated in Palmerston North. Major provision is in the health professions; food, hospitality and personal services; and management and commerce. UCOL is the lead provider for the U-Skills Trades Academy which is available on the three campuses outside of Auckland.



Delivery sites

Town/city	All EFTS (2017)
Palmerston North	2,205
Wanganui	669
Masterton	230
Other sites	154
<b>Total</b>	<b>3,258</b>

Top five qualifications by enrolment

Qualification	All EFTS (2017)
Bachelor of Nursing	514
Certificate in Science & Health	137
Bachelor of Information & Communications Technology (Applied)	121
Bachelor of Applied Science (Medical Imaging Technology)	109
Certificate in Automotive Engineering (Lvl 3)	97

Delivery by NZQF level (all EFTS) for 2017



Recent delivery data and demographics

	2015	2016	2017
All EFTS	3,374	3,334	3,258
All learners	6,067	5,732	6,065
% Māori learners	26.4%	28.7%	29.7%
% Pasifika learners	5.4%	5.2%	4.9%
% learners 25 and over	49.9%	46.6%	48.6%
International full-fee delivery:			
EFTS	225	267	219
As % of all EFTS	6.7%	8.0%	6.7%

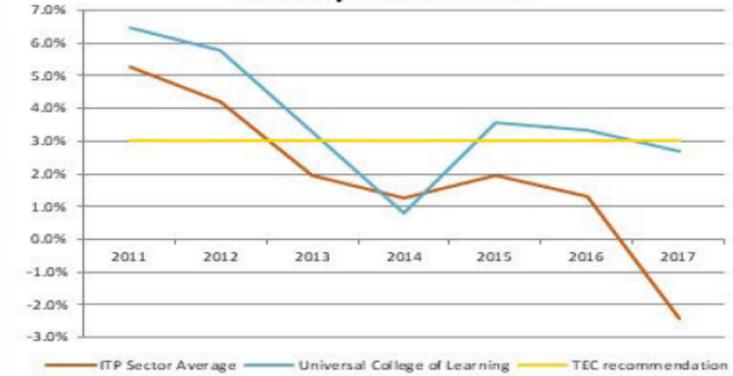


Data reviewed: 25 May 2018

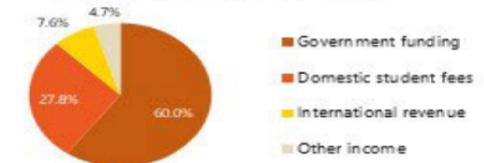
s9(2)(j)

	2015 audited (\$000)	2016 audited (\$000)	2017 audited (\$000)	2016-2017 change
Total Income	47,586	47,720	47,842	↑
Total Government Funding	28,551	28,699	28,692	↓
Total International Income	3,165	3,745	3,618	↓
Total Domestic Fees and Charges	13,593	13,118	13,282	↑
Net surplus before unusual items	1,697	1,601	1,268	↓
Net surplus (before unusual items) ratio	3.6%	3.4%	2.7%	↓
Net surplus after unusual items	87	77	480	↑
Net surplus (after unusual items) ratio	0.2%	0.2%	1.0%	↑
Total Liquid assets	5,295	7,462	8,556	↑
Total Debt	4,329	4,463	4,309	↓

Net surplus over time

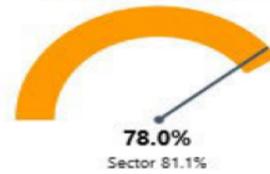


Funding source for 2017

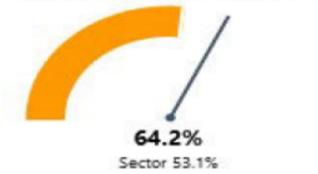


### Educational Performance (Cohort EPIs)

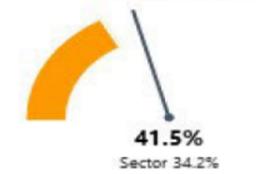
Course completion



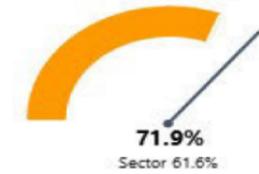
Qualification completion



Progression



Retention



### UCOL – Māori and Pasifika EPI rates benchmarked against non-Māori/non-Pasifika, 2017

	Non-Māori and non-Pasifika	Māori	Pasifika	Non-Māori and non-Pasifika	Māori	Pasifika	Non-Māori and non-Pasifika	Māori	Pasifika	Non-Māori and non-Pasifika	Māori	Pasifika			
Course completion	82.1%	71.9%	75.8%	Qualification completion	66.9%	58.4%	57.9%	Progression	42.1%	41.7%	34.3%	Retention	73.9%	66.0%	67.7%

### ITP sector – Māori and Pasifika EPI rates benchmarked against non-Māori/non-Pasifika, 2017

	Non-Māori and non-Pasifika	Māori	Pasifika	Non-Māori and non-Pasifika	Māori	Pasifika	Non-Māori and non-Pasifika	Māori	Pasifika	Non-Māori and non-Pasifika	Māori	Pasifika			
Course completion	84.5%	72.2%	72.2%	Qualification completion	54.4%	49.7%	51.3%	Progression	32.6%	37.0%	36.9%	Retention	63.8%	53.9%	56.8%

## Appendix 2: UCOL's SAC and YG funding compared to delivery in 2018

*Note: Not all identified under-delivery is subject to recovery, as a recovery threshold applies for some funds.*

Edumis	Provider Name	Fund	Values		
			Total 2018 Funding	\$ Delivered	(Under)/Over Delivered Total
6009	UCOL	Student Achievement Component Levels 1 and 2 (Competitive)	\$699,500	\$528,181	(\$171,319)
		Student Achievement Component Levels 1 and 2 (Non-Competitive)	\$534,000	\$431,495	(\$102,505)
		Student Achievement Component Levels 3 and above	\$23,980,522	\$23,336,442	(\$644,080)
		Youth Guarantee	\$1,500,360	\$1,458,979	(\$41,381)
		Youth Guarantee (DualPathways)	\$408,550	\$475,800	\$67,250
<b>6009 Total</b>			<b>\$27,122,932</b>	<b>\$26,230,897</b>	<b>(\$892,035)</b>

Total On-plan SAC and YG funding for UCOL for 2019 is **\$26,413,320**. This is an increase of \$182,423 (or 0.70%) over UCOL's indicative 2018 SAC and YG delivery of \$26,230,897. A fuller breakdown of 2019 funding is outlined in Appendix 4.

## Appendix 3: Biographies of UCOL Chair and Chief Executive

Ben Vanderkolk, Chair



Ben Vanderkolk has been Crown Solicitor in Palmerston North since 1987 and practises in criminal and private and commercial litigation. Ben has been a member of the Law Practitioners Disciplinary Tribunal and of the Faculty of the NZ Law Society Litigation Skills Programme. Ben's interest in the community, the region and his Netherlands heritage has led him to undertake other governance roles. He has served as Chair of the NZ Netherlands Foundation, is Chair of the Te Awahou-Nieuwe Stroom Trust, and has served as Chair of the Manfeild Park Trust. Ben has lived in Palmerston North since 1983; he has been a member of the UCOL council since 2013 and was appointed as Chair in 2018.

Dr Amanda Lynn, CE



Dr Lynn was appointed Chief Executive of UCOL in 2018. She has extensive experience working closely with iwi, communities, businesses, industry groups, local and central government, internationally, and with tertiary institutes. Dr Lynn has a Doctor of Philosophy (PhD), focusing on innovation, entrepreneurship and economic development, awarded by Massey University in 2016.

## Appendix 4: UCOL's funding for 2019

The table below shows Universal College of Learning initial 2019 funding allocation.

<b>On-plan Funds</b> <i>Funding Period: 1 January 2019 - 31 December 2019</i>	<b>2019 Funding</b> <i>(ex GST)</i>
Adult and Community Education (TEIs)	\$300,852.00
Specialised English for Speakers of Other Languages – Intensive Literacy and Numeracy, Refugee English	\$41,812.50
Specialised English for Speakers of Other Languages – Intensive Literacy and Numeracy, Refugee English – Pastoral Care	\$6,000.00
Student Achievement Component – Qualifications at Levels 1 and 2 of the NZQF	\$1,076,147.00
Student Achievement Component – Provision at Level 3 and above on the NZQF	\$23,696,824.00
Youth Guarantee	\$1,640,349.00
Equity total funding	\$170,576.00
Equity funding for Māori students	\$84,008.00
Equity funding for Pasifika students	\$11,299.00
Equity funding for students with disabilities	\$75,269.00
<b>Total on plan funding</b>	<b>\$27,103,136.50</b>

## Appendix 5: Stakeholder mapping information

Information about the ITP	
Number and location of campuses	<b>UCOL</b> <b>Palmerston North, Whanganui, Masterton and Levin</b>
Board of Chair	<b>Ben Vanderkolk</b>
Board Members	<b>Ministerial Appointment</b> Ben Vanderkolk (Chair) Leanne Southey (deputy Chair) Annette Main Lyal French-Wright <b>Council Appointment</b> Leonie Hapeta Verne Atmore <b>Iwi Appointment</b> Lynette Bradnam

Chief Executive	Dr Amanda Lynn
Affiliated Iwi	Wanganui Iwi: Rangitāne o Wairarapa Kahungunu ki Wararapa Te Puna Mātauranga o Whanganui Tanenuiarangi Manawatu
Affiliated community organisations/industry/employers	Massey
Local media	Manawatu Standard Whanganui Chronicle Horowhenua Chronicle
<b>About this ITP</b> <ul style="list-style-type: none"><li>• Chief Executive Dr Lynn is new to the institution</li><li>• Massey has a cross-council ministerial appointment: Chair, Ben Vanderkolk, is on the Massey council</li></ul>	
<b>Media Coverage</b> <a href="https://www.nzherald.co.nz/wanganui-chronicle/news/article.cfm?c_id=1503426&amp;objectid=12204786">https://www.nzherald.co.nz/wanganui-chronicle/news/article.cfm?c_id=1503426&amp;objectid=12204786</a> <a href="https://www.nzherald.co.nz/wanganui-chronicle/news/article.cfm?c_id=1503426&amp;objectid=12071281">https://www.nzherald.co.nz/wanganui-chronicle/news/article.cfm?c_id=1503426&amp;objectid=12071281</a> <a href="https://www.nzherald.co.nz/north-island/news/article.cfm?c_id=1503932&amp;objectid=12214675">https://www.nzherald.co.nz/north-island/news/article.cfm?c_id=1503932&amp;objectid=12214675</a>	