



Tertiary Education Report: OECD Report “Envisioning the Future of Education and Jobs: Trends, Data and Drawings” release at World Economic Forum 22-25 January 2019

Date:	19 December 2018	TEC priority:	High
Security level:	In Confidence	Report no:	B-18-00965
		Minister’s office No:	

ACTION SOUGHT		
	Action sought	Deadline
Hon Chris Hipkins Minister of Education	<p>Note the Prime Minister and the Minister of Finance are attending the World Economic Forum in Davos on 22-25 January 2019.</p> <p>Note the Prime Minister and the Minister of Finance will receive invitations to the launch of the ‘Envisioning the Future of Education and Jobs: Trends, Data and Drawings’ report on 23 January 2019.</p> <p>Agree to provide this briefing to the offices of the Prime Minister and Minister of Finance for their information.</p> <p>Recommend to the Prime Minister and Minister of Finance that they accept the invitation to the launch of the Envisioning the Future of Education and Jobs: Trends, Data and Drawings” report on Wednesday 23 January 2018 at 12:00 to 13.30pm at the World Economic Forum.</p> <p>Recommend to the Prime Minister that she accepts the opportunity to speak at the launch of the Envisioning the Future of Education and Jobs: Trends, Data and Drawings” report.</p>	
Enclosure: Yes/No	Round Robin: Yes/No	

CONTACT FOR TELEPHONE DISCUSSION (IF REQUIRED)			
Name	Position	Telephone	1st contact
9(2)(a)	Programme Director	9(2)(a)	✓
Tim Fowler	Chief Executive	9(2)(a)	

THE FOLLOWING DEPARTMENTS/AGENCIES HAVE SEEN THIS REPORT

- DPMC MPI ENZ ERO MBIE MoE MFAT
 MPP MSD NZQA NZTE TEC TPK Treasury

- Minister's Office to Complete:** Approved Declined
 Noted Needs change
 Seen Overtaken by Events
 See Minister's Notes Withdrawn

Comments:

Recommendations

Hon Chris Hipkins, Minister of Education

It is recommended that you:

1. **note** that the Prime Minister and the Minister of Finance are attending the World Economic Forum in Davos on 22-25 January 2019.
2. **note** the Prime Minister and the Minister of Finance will receive invitations to the launch of the 'Envisioning the Future of Education and Jobs: Trends, Data and Drawings' report on 23 January 2019.
3. **agree** to provide this briefing to the offices of the Prime Minister and Minister of Finance for their information.

AGREED / NOT AGREED

4. **recommend** to the Prime Minister and Minister of Finance that they accept the invitation to the launch of the Envisioning the Future of Education and Jobs: Trends, Data and Drawings" report on Wednesday 23 January 2018 at 12:00 to 13.30pm at the World Economic Forum.
5. **recommend to** the Prime Minister that she accepts the opportunity to speak at the launch of the Envisioning the Future of Education and Jobs: Trends, Data and Drawings" report.
6. **agree** that the TEC release this briefing in full.

AGREED / NOT AGREED



Tim Fowler

Chief Executive
Tertiary Education Commission

19 December 2018

Hon Chris Hipkins

Minister of Education

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Purpose

1. The purpose of this briefing note is to provide you with information relating to the release of the “Envisioning the Future of Education and Jobs: Trends, Data and Drawings” report at the World Economic Forum in Davos-Klosters, Switzerland from 22 to 25 January 2019.

Background

2. As part of TEC’s work on the Careers System Strategy we have partnered with the UK charity Education and Employers.
3. The Careers System Strategy for New Zealand recognises the very real need to start conversations and build aspiration from age 7 and continue the lifelong pathway discussion and decisions through to age 74.
4. We intend to deliver the work aspiration programme ‘Inspiring the Future’ developed by Education and Employers through a tool that connects primary schools and volunteers from the world of work.
5. An opportunity presents through the World Economic Forum in Davos-Klosters, for the Prime Minister and the Minister of Finance to meet and hear from the Chief Executive of Education and Employers.

Envisioning the Future of Education and Jobs: Trends, Data and Drawings report release

6. The OECD will launch the Envisioning the Future of Education and Jobs: Trends, Data and Drawings report on 23 January 2019 at the World Economic Forum Annual Meeting, hosted in Davos-Klosters, Switzerland.
7. The report “Envisioning the Future of Education and Jobs”: Trends, Data and Drawings” is the product of a collaboration between the Organisation for Economic Co-operation and Development (OECD) and the UK-based charity, Education and Employers.
8. The core of this publication, the text and figures concerning trends, is taken from the 2019 edition of the OECD publication, Trends Shaping Education. It contains supporting data from the 2018 edition of Education at a Glance: OECD Indicators; and from the 2015 cycle of the OECD Programme for International Student Assessment (PISA).
9. A supporting video has been produced in collaboration with Education and Employers and will be launched alongside the report.
10. The Drawing the Future report of 2018 from which the supporting video draws, revealed that the change in children’s career aspirations from age seven to 17 are marginal, and too often based on gender stereotypes, socio-economic backgrounds and are influenced by TV, film and radio. The report also shows that some sectors vital for economic health look set to be badly under-resourced in future.
11. The content of the “Envisioning the Future of Education and Jobs: Trends, Data and Drawings” report has not been released. The Chief Executive of Education and Employers, Nick Chambers, has asked us if he can extend an invitation to our delegates at the World Economic Forum Annual meeting to view the Inspiring the Futures – Primary Futures programme.

12. TEC intends to run a similar Drawing the Futures campaign in 2019 to better understand our context for careers aspirations in New Zealand.

Why is this important

13. The Education to Employers Chief Executive Officer Nick Chambers will acknowledge the partnership with the TEC as we focus on products and tools to support the Careers System Strategy. The Careers System Strategy recognises the need to ensure we start to create lifelong learning pathways at an early age.
14. We recognise this trusted relationship with Education to Employers as a key element to our overall success in reshaping the careers system.

An invitation to attend to the launch will be extended to the Prime Minister and Minister of Finance.

15. The UK Deloitte Global Chair David Cruickshank will extend an invitation to the launch of the "Envisioning the Future of Education and Jobs: Trends, Data and Drawings" report, to the Prime Minister and Minister of Finance. We would highly recommend our visiting delegates take the opportunity to discuss the Inspiring the Futures – Primary Futures work and the findings from the Drawing the Futures campaign during the World Economic Forum.
16. We have been advised that a slot can be provided to the Prime Minister at the launch should she wish to speak. We would be able to provide material for the Prime Minister, if it were required.