NEW ZEALAND APPRENTICESHIPS

logo guidelines
The Logo

**Greyscale**

This is the format for reproducing the logo using the one colour black greyscale option. The minimum size at which the logo is used should be no less than 35mm.
A greyscale reversed version of the logo is to be used on a black background. The minimum size at which the logo is used should be no less than 35mm.
The Logo Mono

This is the format for reproducing the logo using one colour black. The background where you are placing the logo should determine which version of the logo you use.

The minimum size at which the logo is used should be no less than 35mm.
This page shows a white version of the logo. The background on which you are placing the logo should determine which version of the logo you use.

The minimum size at which the logo is used should be no less than 35mm.
The logo must be surrounded by clear space in all applications. The diagram below shows the absolute minimum, however additional clear space should be used when possible.
The vocational pathway is comprised of six colour segments which symbolise the six sectors/pathways for learning.
This page shows the logo in their vocational pathway colours system.
The typeface family 'DinPro' has been selected for use.

DinPro Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 !@#$%^&*()

DinPro Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 !@#$%^&*()

DinPro Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 !@#$%^&*()