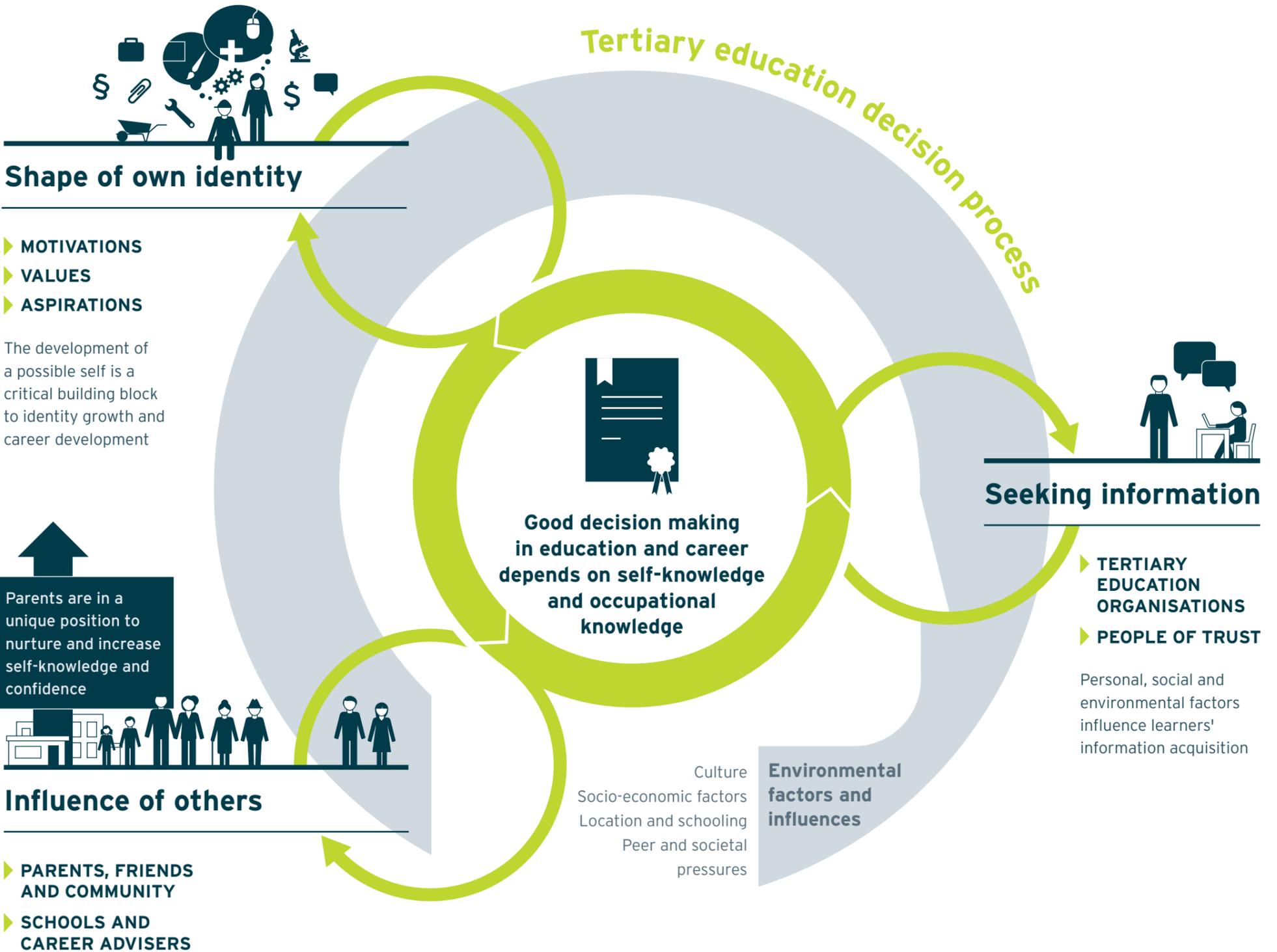


HOW LEARNERS MAKE DECISIONS ABOUT TERTIARY EDUCATION

Learner decisions about tertiary education and careers are an iterative process and are shaped by who they are, their experiences and interactions over time



Best way to provide information



Engage parents and whānau



Clear and consistent career education model



Consistent and comparable information on tertiary education organisations' websites

The information needs to be targeted and tailored

The challenge to information providers

Understand the learners and their influences

Understand how learners seek and use information

Understand what information learners need

To better deliver information to support prospective learners to make informed decisions in tertiary education

What information do learners need?

Learner centric information that is clear, consistent and comparable on:

Pathways to

